

How To Become a Link Magnet

... and win friends and influence
robots

Who Am I Obligatory Slide

- Got on the Internet in 1985-6 at my school lab
- Working online with search since 1996
- Paid & Natural Search – all aspects
- Worked in-house within e-Commerce, Publishing & High Tech
- At i-level worked with Orange, COI, NatWest/RBS, National Gallery, CIPD, Fidelity, GalaCoral, NBC Universal, Readers Digest, Bayer & more
- At Beyond have worked with Zevia, Virgin Trains, Family Search, Amadeus, AMD, AmEx & more
- Chosen as a Modern Muse, contributed to a book on promoting websites, top finalist “Female Social Media Guru”
- One of the SEO Chicks

...and blog [MostlyAboutChocolate\(.com\)](http://MostlyAboutChocolate(.com))

WHY?



judith le

[Advanced search](#)
[Language tools](#)

judith leiber

judith lennox

judith levin

judith leyster

judith lewis

judith lee

judith levine

judith lennox books

judith leiber cupcake bag

judith ledeboer

Google Search

I'm Feeling Lucky

Maybe You Want The Site To Crash

Star Wars Episode IV in Icons killed his blog

www.waynedorrington.co.uk/blog/?p=297 [Explore URL](#)

Results

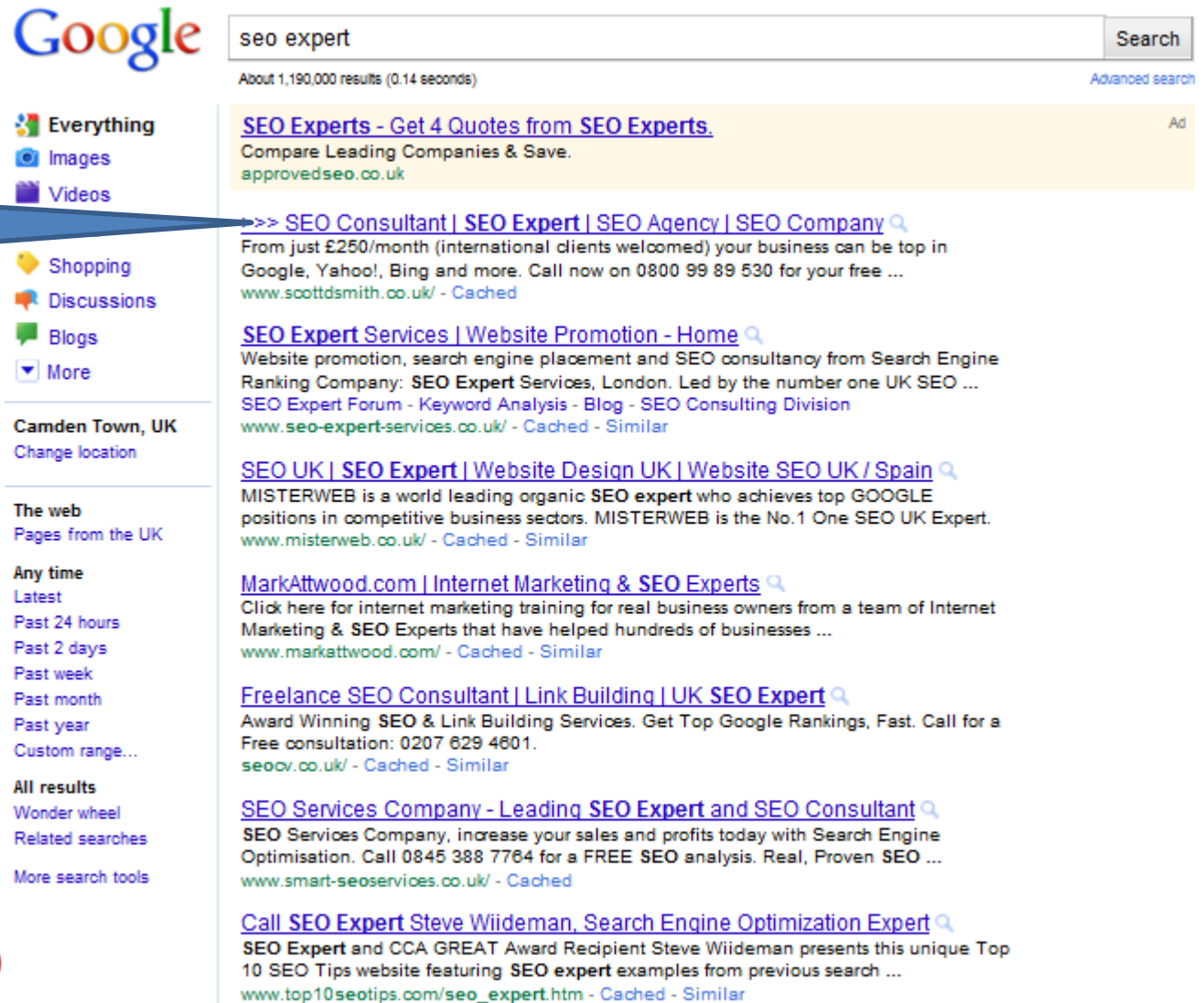
Pages (1) **Inlinks (229)** Show Inlinks: [From All Pages](#)

Result details: [=](#) [≡](#) [Submit webp](#)

1. Clarity Solutions
[text/html claritysoln.tumblr.com](#) - 95k - cache
2. Pen-Elayne on the Web
[text/html elayneriggs.blogspot.com](#) - 127k - cache
3. JailbreakMe - iPhone, iPad Jailbreak - Browser-Based ...
[text/html geekosystem.com/jailbreakme-browser-based-jailbreak-iphon...](#) - 33k
4. Warren Ellis Ruins Thursday | Geekosystem
[text/html www.geekosystem.com/warren-ellis-thursday](#) - 30k - cache
5. DesignVerb!
[text/html www.designverb.com](#) - 73k - cache
6. W E Barnes.ca (Billy Barnes)
[text/html www.webarnes.ca](#) - 28k - cache

Maybe you want to be *the* expert in your discipline...?

WHO...?



Google

seo expert

About 1,190,000 results (0.14 seconds)

Advanced search

Everything
Images
Videos

Shopping
Discussions
Blogs
More

Camden Town, UK
Change location

The web
Pages from the UK

Any time
Latest
Past 24 hours
Past 2 days
Past week
Past month
Past year
Custom range...

All results
Wonder wheel
Related searches
More search tools

SEO Experts - Get 4 Quotes from SEO Experts.
Compare Leading Companies & Save.
approvedseo.co.uk

>> SEO Consultant | SEO Expert | SEO Agency | SEO Company
From just £250/month (international clients welcomed) your business can be top in Google, Yahoo!, Bing and more. Call now on 0800 99 89 530 for your free ...
www.scottsmith.co.uk/ - Cached

SEO Expert Services | Website Promotion - Home
Website promotion, search engine placement and SEO consultancy from Search Engine Ranking Company: **SEO Expert Services**, London. Led by the number one UK SEO ...
SEO Expert Forum - Keyword Analysis - Blog - SEO Consulting Division
www.seo-expert-services.co.uk/ - Cached - Similar

SEO UK | SEO Expert | Website Design UK | Website SEO UK / Spain
MISTERWEB is a world leading organic **SEO expert** who achieves top GOOGLE positions in competitive business sectors. MISTERWEB is the No.1 One SEO UK Expert.
www.misterweb.co.uk/ - Cached - Similar

MarkAttwood.com | Internet Marketing & SEO Experts
Click here for internet marketing training for real business owners from a team of Internet Marketing & SEO Experts that have helped hundreds of businesses ...
www.markattwood.com/ - Cached - Similar

Freelance SEO Consultant | Link Building | UK SEO Expert
Award Winning **SEO & Link Building Services**. Get Top Google Rankings, Fast. Call for a Free consultation: 0207 629 4601.
seoov.co.uk/ - Cached - Similar

SEO Services Company - Leading SEO Expert and SEO Consultant
SEO Services Company, increase your sales and profits today with Search Engine Optimisation. Call 0845 388 7764 for a FREE SEO analysis. Real, Proven SEO ...
www.smart-seoservices.co.uk/ - Cached

Call SEO Expert Steve Wiideman, Search Engine Optimization Expert
SEO Expert and CCA GREAT Award Recipient Steve Wiideman presents this unique Top 10 SEO Tips website featuring **SEO expert** examples from previous search ...
www.top10seotips.com/seo_expert.htm - Cached - Similar

ClickZ S

Why?

- To help people like Jaamit
- Personal or professional rankings
- Find new clients or for your existing clients
- Finding a Job
- Fame
- Noteriety
- Just for S and G

Jaamit Was A Gentleman and Scholar



Jaamit Durrani
@jaamit London, UK
UK SEO bod and Gooner
<http://seoinsight.co.uk>

✓ Following Message

Timeline Favorites Following Followers Lists

jaamit Jaamit Durrani
jaamit durrani
26 Dec

jaamit Jaamit Durrani
@basvandenbeld hmm I didn't think of that. Don't really favourite much myself. I guess it doesn't help with stalking eh :p
24 Nov

jaamit Jaamit Durrani
@basvandenbeld new tweetdeck feature. I kinda like it, kinda like a silent RT
24 Nov

jaamit Jaamit Durrani
agreed - nice work & nice blog rebrand! RT @davedewar: How a guest blogger request page should look <http://bit.ly/eDToyx> from @SelectSpecs
24 Nov

jaamit Jaamit Durrani
@SamuelCrocker *jealous*
24 Nov

Click

Create A Strategy

Randomness = FAIL

Why Dictates Strategy

- Personal fame ←
- Client work
- Authority figure
- Line in the sand
- Etc.

Define, Register & Publish!

- Understand your voice
- Choose name – personal, company or nickname
 - Personal name may be too generic (an author & journalist plus more folk had mine)
 - Company name risks personality of individual becoming company & failures magnify)
 - Nickname – needs to be unique
- Register domain, Twitter, Facebook, etc. before going public
- Execute

Google™ [Advanced Search](#)
[Preferences](#)

Search: ☒ the web ☐ pages from the UK

Web

Judith Lewis deCabbit - Search Director, SEO Chick, Journalist ...  
Welcome! **Judith Lewis** is deCabbit - search director, journalist & SEO Chick working in SEO and SEM Search Engine Optimising and Marketing.
www.decabbit.com/ - 9k - [Cached](#) - [Similar pages](#) - 

Another Green World  
For 27 years, LA Weekly has been the premier source for award-winning coverage of Los Angeles music, arts, film, theater, culture, concerts, events, ...
blogs.laweekly.com/judith_lewis/ - 977k - [Cached](#) - [Similar pages](#) - 

Judith Lewis - Los Angeles, CA | Facebook  
Judith Lewis (Los Angeles, CA) is on Facebook. Facebook gives people the power to share and makes the world more open and connected.
www.facebook.com/people/Judith-Lewis/1018302121 - 27k - [Cached](#) - [Similar pages](#) - 

Author: Judith Lewis | AlterNet  
Advertisement. Advertisement. Stories by **Judith Lewis**. GOP Girl Power. It's clear what the Republican Party had to gain by welcoming women into its upper ...
www.alternet.org/authors/1764/ - 15k - [Cached](#) - [Similar pages](#) - 

Judith Lewis Herman - Wikipedia, the free encyclopedia  
16 Dec 2008 — **Judith Lewis Herman** (born 1942) is a psychiatrist, researcher, teacher, and author, whose ground-breaking work on the understanding and ...
en.wikipedia.org/wiki/Judith_Lewis_Herman - 34k - [Cached](#) - [Similar pages](#) - 

Judith Lewis (III)  
Actress: Garage: A Rock Saga. Visit IMDb for Photos, Filmography, Discussions, Bio, News, Awards, Agent, Fan Sites.
www.imdb.com/name/nm3096496/ - 26k - [Cached](#) - [Similar pages](#) - 

Strange Attractor » Blog Archive » Web 2.0: Judith Lewis  
1 Oct 2008 ... Email a copy of 'Web 2.0: **Judith Lewis**' to a friend ... One Response to "Web 2.0 : **Judith Lewis**". Gary McGath Says: ...
strange.corante.com/2008/10/01/web-20-judith-lewis - 45k - [Cached](#) - [Similar pages](#) - 

Some of these
were not me!



Copy a Winning Strategy



DrinkBait Recap: a Drunken Buzz Marketing Experience

11/22/06

✓ Leave YOUR Comments!

DrinkBait: I Did It For The Buzz.

Here's a little story of how one crazy web guy tripled the traffic to his personal blog simply by trying to jam as much fun into a 36 hour period as possible. For less than the price of a single Yahoo! directory submission or one hour for a high traffic phrase on Adwords, I became pseudo-famous for at least one day in the SEO world.

A [wise man](#) once said: "The trick to SEO is finding out what the search engines want, then giving it to them til they bleed". The question is, what DO the search engines want? Do they want anchor text links on tons of external domains? Link exchanges? Div positioning and table tricks? Probably not. I think they want to know where the **buzz** is at.

The BackGround

Before PubCon 2006, a guy named [Nathaniel Broughton](#) and his buddies came up with a brilliant idea which they thought would make great "LinkBait". (more on that term later) By developing an [SEO Drinking Contest](#), they combined the power of the blogging SEO community with the social aspects of a major [web conference](#) and the party atmosphere of Las Vegas.

Brilliant idea to get people buzzing. Everybody knows that any conference like this has it's fair share of social climbers begging to get a picture with a semi-famous SEO personality. The root of the contest was a no brainer. People were **already** going to buy drinks and get pics with these luminaries of search listed within the contest.

To seal the deal and insure that the blogosphere would participate, they offered a cash prize of up to \$1300 to the winner of their contest. This was a no brainer. Who **WOULDN'T** submit their pics to the contest and who **WOULDN'T** link to such a neat, buzzworthy blog post if they might be featured as winners or shown next to their favorite SEO Rockstar on a [highly trafficked blog](#), and even potentially earn a nice little cash prize?

Somebody is already catching a buzz. Google better find them if they want to stay relevant.

How To Make Your Viral Marketing Monster Work For You

Viruses by nature only need to be introduced to one person, at one opportune time, to spread like wildfire. Back in the 80s a man named [Gaeten Dugas](#), who had contracted a relatively unknown virus, almost single handedly helped kickstart an epidemic in our country. For politic reasons this may be a bad example to use on how to positively spread a viral campaign, but it illustrates an important point. One person can multiply the results of a virus or viral campaign by moving quickly at the very beginning. If the virus hits the right person at the right time, it will spread exponentially faster.

Copy a Winning Strategy

Google

scott d smith seo

Page 2 of about 559,000 results (0.14 seconds)

Advanced search

Everything
Images
Videos
News
Shopping
More

Camden Town, UK
Change location

The web
Pages from the UK
All results
Sites with images
Wonder wheel
Related searches
More search tools

[Easy Tips For Selecting A Good SEO Expert Service](#)
8 Dec 2010 ... **Smith, Scott D.** "Easy Tips For Selecting A Good SEO Expert Service."
Easy Tips For Selecting A Good SEO Expert Service. 8 Dec. ...
ezinearticles.com > Internet and Businesses Online > SEO - [Cached](#)

[Without SEO Company Assistance, Your Website May Never Be Found](#)
10 Dec 2010 ... **Smith, Scott D.** "Without SEO Company Assistance, Your ...
ezinearticles.com > Internet and Businesses Online > SEO - [Cached](#)

[How Important Are Backlinks To An SEO Expert?](#)
10 Nov 2010 ... **Smith, Scott D.** "How Important Are Backlinks To An SEO ...
ezinearticles.com > Internet and Businesses Online > SEO - [Cached](#)
[Show more results from ezinearticles.com](#)

[>>> SEO Konsulent | Espert SEO | Aqenzija SEO | Kumpanija SEO](#) - [[Translate this page](#)]
SEO Consultant Merħba lil **Scott D. Konsulent SEO Smith**. Tixtieq li jzidu
drammatikament l-twassal / bejgh iġġenerat mill-website tiegħek? ...
[www.scottdsmith.co.uk/lang/mt/](#) - [Cached](#)

[seo consultant | Dekut](#)
ScottDSmith.co.uk is a leading SEO agency run by London SEO expert / SEO consultant
Scott D Smith. He offers professional SEO consultation, in-depth keyword ...
[dekut.com/story.php?title=seo-consultant-2](#) - [Cached](#)

[How to pick the best SEO provider](#)
28 Jul 2010 ... By means of **Seo** are usually fundamentally 2 choices: a) complete it on
your ... results at affordable prices, then **Scott D Smith** can help. ...
[www.articlealley.com/article_1668731_62.html](#) - [Cached](#)

[Do You Pick An SEO Agency Or DIY SEO UK SEO Expert Explains All](#)
30 Jun 2010 ... **Scott D Smith** helps UK and international businesses dominate the search
engines via his SEO Agency from just £250/month - [ScottDSmith.co.uk](#) ...
[www.articlesbase.com](#) > Food and Beverage - [Cached](#)

[Facts about Vitamin D Side Effects - Exchange Link with SEO ...](#)
3 Feb 2011 ... **Scott D Smith** is a leading UK SEO expert assisting many worldwide
businesses achieve immense online success. Get the exclusive inside scoop ...
[shareaddress.com/2011/02/03/facts-about-vitamin-d-side-effects-2/](#) - [Cached](#)

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SearchEngineWatch.com

But Not Blindly

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UK & IRELAND
SITE EXPLORER

www.scottsmith.co.uk [Explore URL](#)

Site Explorer

- Add to MySites
- My Sites
- Submit Your Site
- Preferences
- Blog
- Badge
- Web Service API
- Feedback

Results

Pages (1,489) **Inlinks (484)** Show Inlinks: Except from this domain to: Only this URL

Result details: [Submit webpage or Site Feed](#) | [Export first 1000 results to TSV](#)

1.	Cardiff Solicitors text/html www.findsolicitorsincardiff.co.uk - 16k - cache	Explore
2.	London Solicitors text/html www.findsolicitorsinlondon.co.uk - 16k - cache	Explore
3.	Leeds Solicitors text/html www.findsolicitorsinleeds.co.uk - 16k - cache	Explore
4.	Sheffield Solicitors text/html www.findsolicitorsinsheffield.co.uk - 16k - cache	Explore
5.	Birmingham Solicitors text/html www.findsolicitorsinbirmingham.co.uk - 16k - cache	Explore
6.	Glasgow Solicitors text/html www.findsolicitorsinglasgow.co.uk - 16k - cache	Explore
7.	Edinburgh Solicitors text/html www.findsolicitorsinedinburgh.co.uk - 16k - cache	Explore
8.	Manchester Solicitors text/html www.findsolicitorsinmanchester.co.uk - 16k - cache	Explore
9.	Liverpool Solicitors text/html www.findsolicitorsinliverpool.co.uk - 16k - cache	Explore
10.	Nottingham Solicitors text/html www.findsolicitorsinnottingham.co.uk - 16k - cache	Explore
11.	Leicester Solicitors text/html www.findsolicitorsinleicester.co.uk - 16k - cache	Explore
12.	Chester Solicitors text/html www.findsolicitorsinchester.co.uk - 16k - cache	Explore
13.	Aberdeen Solicitors text/html www.findsolicitorsinaberdeen.co.uk - 16k - cache	Explore
14.	documentscn.com text/html www.documentscn.com - 68k - cache	Explore

SRSLY WTF?!

Find a Niche You Can Relate To

coffee

Page 2 of about 354,000,000 results (0.22 seconds)

[Nescafé Original 3-in-1 - Try Nescafé Original 3-in-1!](#)

White Coffee. Sugar. In One.
www.nescafe.co.uk/3_in_1

[Nespresso™ | Coffee Range](#)

Choose from a range of 16 luxury blends. Coffee without compromise.
www.nespresso.com/CoffeeSelection

[Starbucks Coffee](#)

Starbucks Coffee Company United Kingdom, Contact Starbucks • Our Stores • Careers
Come in, grab a coffee and something to eat, sit down and relax. ...
www.starbucks.co.uk/ - [Cached](#) - [Similar](#)

[Freshly Roasted Coffee Beans from Has Bean Coffee](#)

Green and roasted beans, coffee makers, and home roasting equipment.
www.hasbean.co.uk/ - [Cached](#) - [Similar](#)

[Amazon.co.uk: Coffee, Tea & Espresso - Kitchen & Dining: Kitchen ...](#)

NESCAFÉ Dolce Gusto Piccolo by Krups KP100640 Coffee Machine, Red, ... Morp Richards 47070 Programmable Coffee Maker Stainless Steel ...
www.amazon.co.uk/Coffee-Tea-Espresso-Kitchen.../b?ie... - [Cached](#) - [Similar](#)

[Coffee | Jura coffee machine | Coffee maker | Coffee machine ...](#)

Xpress Coffee Commercial Ltd is a one stop coffee shop specialising in coffee machines and products. We stock both domestic and commercial coffee machines, ...
www.xpresscoffeeuk.co.uk/ - [Cached](#) - [Similar](#)

[Coffee Trade Federation: Home](#)

Welcome to the United Kingdom Coffee Trade Federation (CTF) Website. The web was originally designed to cater for Federation Members as well as those ...
www.coffeetradefederation.org.uk/ - [Cached](#) - [Similar](#)

[Galla Coffee : Espresso Machines, Coffee Makers, Cups, Mugs, Grinders](#)

Specialists in espresso machines, coffee makers and grinders for the home. We offer a range of coffee cups and mugs for espresso, cappuccino and latte.
www.gallacoffee.co.uk/ - [Cached](#) - [Similar](#)

[Coffee.co.uk](#)

www.coffee.co.uk/ - [Cached](#) - [Similar](#)

candy

About 222,000,000 results (0.20 seconds)

[Videos for candy](#)



[Aggro Santos feat Kimberly Wyatt - Candy ...](#)

3 min - 1 Apr 2010
Uploaded by aggrocurlz
youtube.com



[Mandy Moore - Video](#)

4 min - 19 May
Uploaded by bl
youtube.com

[Candy Knows How](#)

All Candy appliances are covered by a full parts and labour guarantee for 12 months from the date of purchase. Click here for details. ...

[Candy After Sales Service - Built-in Products - Washing Machines - Contact us](#)
www.candy-domestic.co.uk/ - [Cached](#) - [Similar](#)

wine

About 308,000,000 results (0.11 seconds)

[Laithwaites Wine](#)

Next day Delivery Biggest UK Home delivery Wine Co.
www.laithwaites.co.uk

[Massive Wine Savings](#)

Compare offers and savings From Leading Wine Merchants
www.winesdirect.co.uk

[Majestic Wine - Wine and Champagne with free mainland UK delivery](#)

The UK's leading specialist wine and Champagne retailer offers free mainland UK delivery, award-winning wines and service, and market-leading deals.

[Show stock quote for MJW](#)

Find your local store - [Special Offers](#) - [Champagne Offers](#) - [Wine](#)
www.majestic.co.uk/ - [Cached](#) - [Similar](#)

[Waitrose Wine Direct - Buy Wine Online, FREE Delivery, Champagne Gifts](#)

Choose from over 1200 wines, champagne, whisky and gifts. FREE Standard delivery within 5 working days. Order online or call 0800 188 881.
www.waitrosewine.com/ - [Cached](#) - [Similar](#)

[Home Page - Laithwaites](#)

Buy wine online from the Large Independent Wine Merchant of the Year. Award-winning wine range, unbeatable customer service, next-day delivery available.
www.laithwaites.co.uk/ - [Cached](#) - [Similar](#)

[Wine - Wikipedia, the free encyclopedia](#)

Wine is an alcoholic beverage, made of fermented fruit juice, usually from grapes. The natural chemical balance of grapes lets them ferment without the ...
[Wine and Health](#) · [Winemaking](#) · [Wine tasting](#) · [History of wine](#)

ANDY SERVICE. More help

Heath Ledger, Geoffrey Rush
is bohemian lifestyle -- and

candy, sweet jars and ...
Id fashioned sweets, sweet
bars, every kind of ...

ade from a concentrated so
re added. ...

ines · Jelly Belly Beans · PE

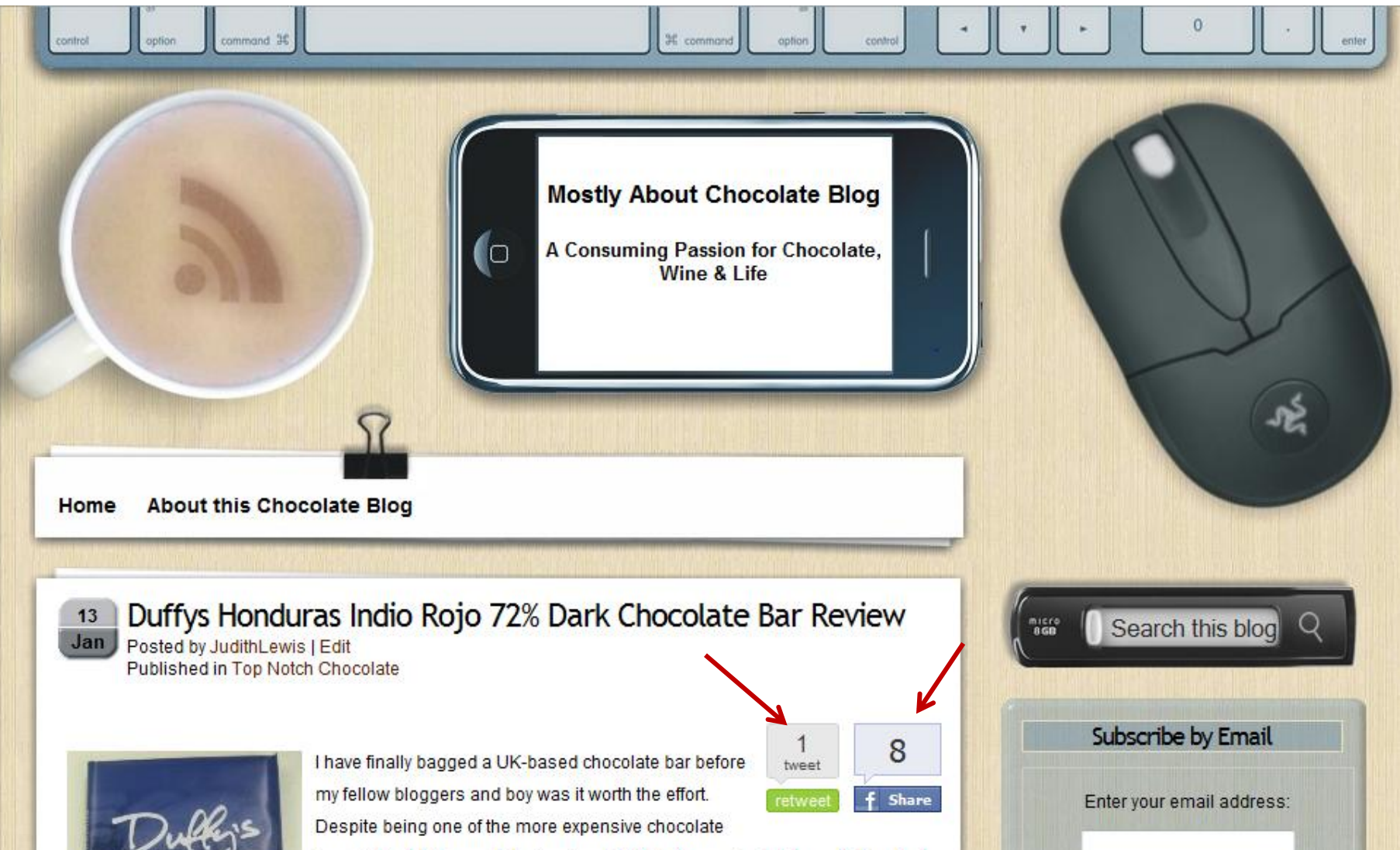
Project Your Voice

- Blog (link bait)
- Guest Blogging – blogger outreach
- Press Releases
- Conference Speaking
- Awards
- Interviews
- Networking
- Give away some – chocolate and booze has been done so be unique – maybe jelly bellies?

Obligatory Top 10 Link Magnet Ideas

- Be Controversial
- Be The Font of All Knowledge
- Take a Stand
- Be a Personality
- Share
- Be Funny
- Be Prolific
- Be Mysterious
- Buy Links

... and now you get the whole chocolate thing I did there then



mostlyaboutchocolate.com

Explore URL

Results

Pages (791)

Inlinks (248)

Show Inlinks: Except from this domain ▼ to: Entire Site ▼

Result details:  

[Submit webpage or Site](#)

1. Wikio - Social Networking News
text/html www.wikio.co.uk - 164k - cache
2. Top Blogs Gastronomy - Blog ranking - Wikio
text/html www.wikio.co.uk/blogs/top/gastronomy - 66k - cache
3. The Chocolate Consultancy Ltd | Sharing the world of Fine ...
text/html www.thechocolateconsultantblog.info - 68k - cache
4. Blog | Matcha Chocolat
text/html matchachocolat.com/blog - 60k - cache
5. A Guide to Tempering Chocolate | Matcha Chocolat
text/html matchachocolat.com/recipes/a-guide-to-tempering-chocolate - 41k - cache
6. Judith Lewis 'deCabbit' from London on Qype
text/html www.qype.co.uk/people/deCabbit - 128k - cache
7. Best Loved Chocolates - Customer Favourite Chocolates
text/html chocolateandlove.com/categories-products/dark-chocolate/... - 36k - cache
8. About Judith Lewis deCabbit - Discover More!
text/html www.decabbit.com/about-judith-lewis.html - 8k - cache
9. The insane world of "No linking Policy" – what happened to ...
text/html stateofsearch.com/insane-world-%E2%80%9Cno-linking-policy... - 72k - cache
10. Judith Lewis | SEO Chicks
text/html www.seo-chicks.com/bloggers/judith-lewis - 17k - cache

- Everything
- Images
- Videos
- News
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- More

Islington, UK
Change location

The web
Pages from the UK
More search tools

[Judith Lewis deCabbit - Search Director, SEO Chick, Journalist ...](#)

Welcome! **Judith Lewis** is deCabbit - search director, journalist, SEO Chick & chocolate fanatic working in SEO and SEM Search Engine Optimising and Marketing ...
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[About Judith Lewis deCabbit - Discover More!](#)

Judith Lewis - information about where **Judith Lewis** deCabbit comes from ...
[www.decabbit.com/about-judith-lewis.html](#) - [Cached](#)

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[Judith Lewis - United Kingdom | LinkedIn](#)

Oxford, United Kingdom - Social media and search expert, journalist and blogger
View **Judith Lewis's** (United Kingdom) professional profile on LinkedIn. LinkedIn is the world's largest business network, helping professionals like Judith ...
[uk.linkedin.com/in/judithlewis](#) - [Cached](#) - [Similar](#)

[Judith Lewis \(JudithLewis\) on Twitter](#)

Judith Lewis (**JudithLewis**) is on Twitter. Sign up for Twitter to follow **Judith Lewis** (**JudithLewis**) and get their latest updates.
[twitter.com/judithlewis](#) - [Cached](#)

[Seshet Consulting - Search Marketing Solutions for Business](#)

Seshet search marketing solutions for business. We aim to help you achieve top of mind not just top of search.
[www.seshet.co.uk/](#) - [Cached](#) - [Similar](#)

[Judith Lewis | SEO Chicks](#)

Title: Director Company: Seshet Consulting Email: [Judith.lewis@seshet.co.uk](#) LinkedIn: [www.linkedin.com/in/judithlewis](#) Twitter: [www.seo-chicks.com/bloggers/judith-lewis](#) - [Cached](#)

[New SEO Chick – Judith Lewis | SEO Chicks](#)

19 Jun 2007 ... A big welcome to **Judith Lewis** Judith is a SEO & SEM ...
[www.seo-chicks.com/114/new-seo-chick-judith-lewis.html](#) - [Cached](#) - [Similar](#)

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[Judith Lewis - Wikipedia](#)

Judith Lewis (born 1958) is a British writer, journalist and author. She is best known for her book *The Girl on the Train*, which was published in 2015. The book is based on the understanding and treatment of incest and ...
[en.wikipedia.org/wiki/Judith_Lewis_Herman](#) - [Cached](#) - [Similar](#)

[Mostly About Chocolate Blog](#)

Posted by **JudithLewis** Published in Top Notch Chocolate · Share · Vestri Hacienda Vista Alegre 71% Dark Chocolate Bar As soon as you open the foil on this ...
[mostlyaboutchocolate.com/](#) - [Cached](#) - [Similar](#)

[About Judith Lewis | Waves PR, freelance PR consultant, UK](#)

9 Apr 2010 ... **Judith Lewis** has been 'online' since she took her first programming course in 1985 and learned about telnet, alt.net and BBSes. ...
[www.wavespr.com/thupr/thupr-3-natural-seo/about-judith-lewis/](#) - [Cached](#)

90%
PWNED!

Judith Lewis
Head of Search
Beyond



Thank you

Judith.Lewis@bynd.com

[Twitter.com/JudithLewis](https://twitter.com/JudithLewis)

www.bynd.com

www.SEO-Chicks.com

MostlyAboutChocolate.com