

SES

Magazine

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Now in its fifth year, **SES Magazine** is brought to you by ClickZ, the leading online destination for news and expert advice in digital marketing. Readers from around the world stay up to speed with the latest trends in search and social marketing. Issues include news, features, interviews, exclusive articles by industry experts, and previews of upcoming SES events. The magazine also serves as the official conference guide to SES London, New York, Toronto, San Francisco, and Chicago. We are grateful to our contributors and readers alike, and we're always interested to hear your feedback.

Who reads?

- Industry stakeholders
- Local digital marketing agencies
- SES conference attendees (all)
- SES alumni

2011 discount packages

We offer substantial discounts when you make multiple advertising buys! We recommend advertising in at least two issues (i.e. the San Francisco preview issue *and* the San Francisco guide).

# of buys:	2	4	6	8+	*Advertisers who make eight or more buys within one year will also receive a FREE bonus ad!
Savings:	5%	10%	20%	30%	

2011 rates

Issue	Circulation	Tear-out card	2-page spread	Back cover	Inside front cover	Inside back cover	Full-page	Half-page	Business Card*
London preview (Jan) due 12/10	20,000	\$3,250	\$2,500	\$2,500	\$2,250	\$1,750	\$1,500	\$1,250	\$400
London/NY preview (Feb) due 1/20	25,000	\$5,000	\$4,000	\$4,000	\$3,250	\$2,750	\$2,250	\$1,750	\$600
New York guide (March) due 2/20	10,000	\$5,000	\$4,000	\$4,000	\$3,250	\$2,750	\$2,250	\$1,750	\$600
Toronto preview (May) due 4/10	15,000	\$3,250	\$2,500	\$2,500	\$2,250	\$1,750	\$1,500	\$1,250	\$400
Toronto guide (June) due 5/20	8,000	\$3,250	\$2,500	\$2,500	\$2,250	\$1,750	\$1,500	\$1,250	\$400
San Fran preview (July) due 6/1	40,000	\$5,000	\$4,000	\$4,000	\$3,250	\$2,750	\$2,250	\$1,750	\$600
San Fran guide (Aug) due 7/15	10,000	\$5,000	\$4,000	\$4,000	\$3,250	\$2,750	\$2,250	\$1,750	\$600
Chicago preview (Sept) due 8/10	25,000	\$4,000	\$3,000	\$3,000	\$2,750	\$2,250	\$1,750	\$1,250	\$400
Chicago guide (Oct) due 9/20	8,000	\$4,000	\$3,000	\$3,000	\$2,750	\$2,250	\$1,750	\$1,250	\$400
TOTAL	161,000	Advertise in eight or more issues for 30% savings!							

Note: Dates subject to change.

*Business card-size advertising will be placed near back and must be pre-paid via credit card. Regular advertising discount does not apply. Advertise in a minimum of four issues to receive a 5% discount; advertise in all issues for a 10% discount.

Past advertisers have included:

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Facebook
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New York University
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Interested in advertising?

Contact sales at (212) 457-4993 or e-mail sales@SearchEngineStrategies.com