

# SES

Magazine

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Now in its fourth year, **SES Magazine** is brought to you by ClickZ, the leading online destination for news and expert advice in digital marketing. Readers from around the world stay up to speed with the latest trends in search marketing. Each issue includes news, features, interviews, exclusive articles by industry experts, and previews of upcoming SES events. The magazine also serves as the official conference guide to SES London, New York, Toronto, San Francisco, and Chicago. We are grateful to our contributors and readers alike, and we're always interested to hear your feedback.

## Who reads?

- Industry stakeholders
- Local digital marketing agencies
- SES conference attendees (all)
- SES alumni

## 2010 discount packages

We offer substantial discounts when you make multiple advertising buys! We recommend advertising in at least two issues (i.e. the San Francisco preview issue *and* the San Francisco guide).

# of buys:	2	4	6	8+	
Savings:	5%	10%	20%	30%	*Advertisers who make eight or more buys within one year will also receive a <b>FREE</b> bonus ad!

## 2010 rates

Issue	Circulation	Tear-out card	2-page spread	Back cover	Inside front cover	Inside back cover	Full-page	Half-page	Business Card*
<b>London/NY preview</b> (Feb) due 1/20	30,000	\$3,000	\$2,250	\$2,250	\$2,000	\$1,500	\$1,250	\$1,000	\$500
<b>New York guide</b> (March) due 2/20	8,000	\$4,500	\$3,500	\$3,500	\$3,000	\$2,500	\$2,000	\$1,500	\$350
<b>Toronto preview</b> (May) due 4/1	10,000	\$3,000	\$2,250	\$2,250	\$2,000	\$1,500	\$1,250	\$1,000	\$500
<b>Toronto guide</b> (June) due 5/10	5,000	\$3,000	\$2,250	\$2,250	\$2,000	\$1,500	\$1,250	\$1,000	\$350
<b>San Fran preview</b> (July) due 6/1	25,000	\$4,500	\$3,500	\$3,500	\$3,000	\$2,500	\$2,000	\$1,500	\$500
<b>San Fran guide</b> (Aug) due 7/15	8,000	\$4,500	\$3,500	\$3,500	\$3,000	\$2,500	\$2,000	\$1,500	\$350
<b>Chicago preview</b> (Sept) due 8/10	20,000	\$3,500	\$2,750	\$2,750	\$2,500	\$2,000	\$1,500	\$1,000	\$500
<b>Chicago guide</b> (Oct) due 9/20	6,000	\$3,500	\$2,750	\$2,750	\$2,500	\$2,000	\$1,500	\$1,000	\$350
<b>London preview</b> (Jan) due 12/10	10,000	\$3,000	\$2,250	\$2,250	\$2,000	\$1,500	\$1,250	\$1,000	\$500
<b>TOTAL</b>	<b>122,000</b>	<b>Advertise in all eight or more issues for 30% savings!</b>							

**Note:** Dates subject to change.

\*Business card-size advertising will be placed near back and must be pre-paid via credit card. Regular advertising discount does not apply. Advertise in a minimum of four issues to receive a 5% discount; advertise in all issues for a 10% discount.

## Past advertisers have included:

Google  
Microsoft/Bing  
Facebook  
YouTube

Yahoo  
Ask Sponsored Listings  
Yellow Pages  
Omniure

Local.com  
Superpages.com  
iContact  
iProspect

Acquisio  
Bruce Clay  
Compete.com  
Marin Software

New York University  
Outrider  
Webmaster Radio  
Wiley Publishing

## Interested in advertising?

Contact sales at (212) 457-4993 or e-mail [sales@SearchEngineStrategies.com](mailto:sales@SearchEngineStrategies.com)